

## Trade Talk Leisure Travel Edition







## Tourism Vancouver's Travel Trade Newsletter



Tourism Vancouver / Shangri-La Hotel, Vancouver

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## WHERE TO CELEBRATE CHERRY BLOSSOM SEASON IN VANCOUVER



Each April, the Vancouver Cherry Blossom
Festival (April 2 to 29) takes the lead in celebrating more than 40,000 blooms that magically conjure delicate canopies over the city's streets and parks – and this year, many local businesses are following suit and hosting flower-focused festivities as well. Grab your camera and binge on these glorious blossoms while you can – they'll be gone before you know it, withdrawing just as quietly as they appeared.

Celebrate the start of the season in style at <u>Sakura</u> Night. Usher in the rebirth of these delicate blooms

with a powerhouse collaboration at Tojo's, which features authentic Japanese cuisine crafted by Chef Tojo in partnership with Zen Japanese Restaurant, Hapa Izakaya, RawBar at the Fairmont Pacific Rim, Miku Restaurant, Zakkushi and Bella Gelateria. The pink-tie event takes place on April 10 at 6:30 pm.

Dine among the blossoms at <u>Vancouver International Airport</u>. Vancouver's award-winning airport will host a Cherry Blossom Picnic at Larry Berg Flight Path Park, which features Vancouver's largest concentration of cherry trees (150). Attendees can bring their own meals to the event or stock up at one of the on-site food trucks, then sit back under the leafy blooms to enjoy a roster of entertainment. Post-picnic, participants can join a "Tree Talks and Walks" tour that offers a lay of the land (tours are offered in English and Mandarin). The picnic takes place on April 12, 11.30 am to 3:00 pm.

Reflect with a tranquil tea ceremony at The Urban Tea Merchant. The salon's Sakura! Sakura! tea is an elegant ode to the season with a blend infused with sakura (the Japanese word for "cherry blossom") petals. Bring home the ambience with Sakura! Sakura! Tea tins or a TWG Tea Warrior Teapot (fun fact: cast-iron teaware has been used for centuries in Japan because the material imparts vital minerals to the tea housed within). Be sure to treat yourself to The Urban Tea Merchant's special Sakura Tea Service, which runs from March 10 to April 30.