

## VANCOUVER CHERRY BLOSSOM FESTIVAL VOLUNTEER BOARD DIRECTOR OPENINGS



**POSITION:** Volunteer Board Director

**START DATE:** July 2020

**POSITION:** Volunteer, part-time

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### WHO WE ARE

Now entering the 15<sup>th</sup> season, the *Vancouver Cherry Blossom Festival* (VCBF) has established itself as the city's signature springtime celebration and annual tradition when nature, culture and community are in harmony and we bring people together to connect our communities. Created in 2005 as a charitable non-profit society, the Festival is an important and cherished intra-community arts and culture festival. The mission of the Festival is to sustain & renew Vancouver's cherry tree legacy by educating and actively engaging diverse communities in parks and green spaces through active participation in accessible arts and culture opportunities, celebrating the fragile beauty of the iconic cherry blossom. The Festival welcomes inclusion, and celebration of all community groups so that "*there are no strangers under the cherry tree*".

### VOLUNTEER WORKING BOARD POSITION:

The primary role of the board directors is to provide a professional environment that will enable staff to succeed at their jobs. This includes, among other things, responsibility for the financial health of the organization through fundraising, and in terms of governance, to ensure that the programs and activities of the organization are consistent with and reinforce the mandate of the organization. Board directors have an obligation to support the organization by attending its events and being a Festival Ambassador spreading cherry joy and news of VCBF events.

### Directors:

- Help frame the values, vision, and mission of the Society;
- Work in partnership with senior staff to raise funds for the Festival
- Ensure prudent use of all assets, including people and good will;
- Assist in formulating and establishing strategic plans, goals, and the annual budget;
- Monitor the execution of the policies of the board, and the goals and programs of the Society;
- Comply with the by-laws and policies of the Society and ensure compliance by others;
- Identify and understand emerging issues and opportunities for the Society which are compatible with the Society's goals;
- Prepare for and attend meetings of the board, not missing more than 3 meetings in a row;
- Fulfill any assignments for reporting to the board as committee member, chair, or other duties as mutually agreed.

### STRUCTURE

Senior managers report to the volunteer Board of Directors of ten people who meet monthly. The Festival also contracts the services of other professionals, and is supported by numerous volunteers.

## **EXPERIENCE**

We're looking for currently active, experienced business and arts professionals with business, cultural and government contacts, looking to share your experience and expertise to grow the Festival. If you have a professional background in any of the following areas we'd love to hear from you: **Marketing, Business Development, Media, Fundraising, Community Relations, Arts & Culture, Tourism, Special Events, and Merchandising (specific job descriptions available on request).**

## **QUALIFICATIONS FOR THE VANCOUVER CHERRY BLOSSOM BOARD**

Ideally, you're a team player that is engaged in your community and breathes a little deeper and smiles a little broader each spring when the cherry blossoms bloom with some of the following qualifications:

- Demonstrated interest in the non-profit/social responsibility sector
- Have a network of community/business contacts and willingness to reach out as an ambassador of the Festival for awareness and fundraising
- Collaborative, respectful and constructive attitude
- Experience managing and inspiring volunteers is a strong asset
- Comfortable working in a fluid environment and taking initiative
- Demonstrated effectiveness in meetings and task forces
- Good communications skills; open-minded and articulate
- Self-confident and outgoing personality
- Solid professional reputation

### **Estimated time commitment and meeting format**

- Attend monthly board meetings, typically hosted downtown for an hour (currently on Zoom)
- Participation in committee meetings as required
- Represent VCBF at Festival events
- Estimated time commitment: 5-10 hours / month

### **Volunteer benefits**

- Play an active role in your community and the cultural life of the city
- Meet a fun diverse range of people
- Help make beautiful things happen for Vancouver
- Make a positive difference in the day-to-day life of the Festival
- Enjoy the excitement of a festival
- Benefit from an enhanced sense of belonging to your city
- Put your skills to good work for a charity

### **Term**

- Two-year commitment

## **CONSIDERATION**

To be considered for a rewarding experience as a Vancouver Cherry Blossom Festival board director, please submit a resume along with a cover letter (Word or PDF format) to: [info@vcbf.ca](mailto:info@vcbf.ca) Subject line: Board of Directors. For more information, please contact founder, Linda Poole [linda.poole@telus.net](mailto:linda.poole@telus.net)

Website: [www.vcbf.ca](http://www.vcbf.ca)

Facebook: [www.facebook.com/VancouverCherryBlossomFestival](https://www.facebook.com/VancouverCherryBlossomFestival)

Twitter: <http://twitter.com/officialvcbf> Instagram: [@cherryblossomfestyvr](https://www.instagram.com/cherryblossomfestyvr)